

Boston Demons Australian Rules Football Club

2018
Sponsorship Opportunities



The Boston Demons Australian Rules Football Club welcomes businesses and individuals to partner with our club to promote our program and your business! There are a number of opportunities available.

Sponsorship Deals

Primary Sponsor: \$3000

- Large company logo featured on the back of team jersey
- Large company logo on all printed Boston Demons material
- Reserved field tent at all home games
- Framed team jersey once order is complete
- Invitation to Annual Club Awards with acknowledgment and special presentation.



Shorts Sponsorship: \$2000

- Company logo featured on team shorts
- Company logo on all printed Boston Demons
- Invitation to Annual Club Awards with acknowledgment and special presentation.



Team Polo Sponsorship: \$1000

- Company logo featured on team polo shirts
- Company logo on all printed Boston Demons
- Invitation to Annual Club Awards with acknowledgment and special presentation.



Contributor Sponsorship: \$500

- Company logo on all printed Boston Demons
- Invitation to Annual Club Awards with acknowledgment and special presentation.



2018 Sponsorship Kickoff

We are currently seeking opportunities to partner with local businesses in the Greater Boston Area for our upcoming 2018 Footy Season. We are looking to purchase new game uniforms and this will be a great opportunity for companies to send us their ideas. We will be reserving areas on this year uniform for logos that would line up well with your current marketing strategies. If you have any questions, please contact us.

Interested in Becoming a Sponsor?

The Boston Demons Australian Rules Football club would like to partner with dynamic companies that would like to share in the success of one of the most rapidly growing sports in the country. We help corporations tap into a lucrative demographic - men aged 25-45 with an average annual household income of more than \$50,000

By partnering with the Boston Demons, sponsors will not only support the Club's charitable efforts and the growth of an our team but will also have the opportunity to increase their visibility and reach within a rapidly expanding community as it continues to grow.

As a sponsor, companies will have the right to promote their products and services at all team events throughout the nation. Sponsors also will receive prominent placement on our team's Web site, which draws more than 2000 user views per week and over 100,000 per year. Sponsors also receive the benefit of coverage of team activities in social media, newspaper and television.

These packages listed in our Annual Sponsorship flyer offer many ways interest companies can help the Boston Demons continue to grow the sport of Australian Rules Football and implement new programs.

Thank you to our Current Sponsors



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